

## Benefits of working with United Way New Zealand

- Saves you time and money by helping you decide who best to support and how.
- A safe and efficient way to donate and engage with your community.
- Numerous local charities are supported with a single donation.
- A co-ordinated response to the numerous unsolicited fundraising calls.
- Money raised locally supports local charities.
- Donations to United Way NZ are tax deductible.
- A simple mechanism for enhancing the business or company's culture and public profile.
- Fits easily into a Triple Bottom Line reporting structure.
- An active demonstration of Corporate Social Responsibility.

United Way NZ is an incorporated society – an independent, non-religious, non-political, volunteer based organisation that encourages generosity by brokering resources (money, time and skills) between individuals, business, government and the community.

United Way NZ provides a comprehensive range of programmes, services and expertise to help make a tangible and meaningful difference in our community.

**For more detailed information about United Way NZ's other services contact the National Office or visit [www.unitedway.org.nz](http://www.unitedway.org.nz)**



### National Office

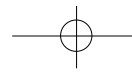
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> Community Investment



# How your resources can make a difference.

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# What is Community Investment?

United Way New Zealand is a specialist in raising and allocating funds from the workplace. Utilising internationally recognised best practices to ensure community investment is strategic, efficient, effective and safe for recipients, donors, businesses and communities.

Donors can be sure that United Way NZ keeps administration costs as low as possible to ensure maximum effect of donations reaching the community.

With over 25 years experience and some of New Zealand's largest organisations involved United Way NZ is the best choice for supporting your local community.

## United Way NZ Community Chest

United Way NZ is committed to ensuring that money and resources raised locally are allocated locally. Accordingly, most financial donations to United Way NZ are administered through a region's Community Chest. Donors to the Community Chest support multiple charities with a single donation.

**Did you know that if a third of earning New Zealanders gave only \$2 a week, together they would make over \$65 million a year available to help charities in their local communities?**

Each of the following programmes can be tailored to suit your company, workplace or foundation. All recipients are legitimate New Zealand charities.

### Administered Donations

United Way NZ provides the skills and administration for selecting, screening and monitoring recipients of your donation, reducing the time, cost and difficulty of doing so yourself.

As the fund manager for a number of community investments on behalf of corporate donors as well as private individuals, trusts and foundations, United Way NZ's experience and local knowledge takes the uncertainty from knowing which charities to support, enabling each donation to reach its desired destination with the minimum of fuss.

### Designated Donations

Donors giving over \$1000 a year can choose to support their local Community Chest, or a particular charity. Your selected charity must be registered as a charitable trust or incorporated society. This option is particularly popular with International Donors.

### Gifts In Kind

Sometimes companies have over-runs and excess or reject stock of useable quality that can be passed onto community agencies that are short of resources.

In-kind donations of office furniture, equipment and stationery that have become surplus to requirements also provide a major benefit.

### Payroll Giving

Payroll Giving is a simple, effective way for employers and employees to work together and make a positive contribution to their local community. Many payroll donors give \$2 or more a week to United Way NZ's Community Chest directly from their pay.

Some companies match donations from employees with an equal or similar amount, increasing the company's collective contribution to the community.