



# United Way NZ Newsletter

## Autumn 2004

### Welcome to our newsletter

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### Message from Chief Executive, Don Oliver

It's now eight months since I joined the team at United Way NZ and am pleased to report a number of successes achieved, the most honourable of which is the Governor General's acceptance to become our National Patron. Mayors of Auckland, Wellington, Christchurch and Dunedin cities have also accepted invitations to become United Way NZ Vice Patrons.

We are continuing to develop and provide a comprehensive range of programmes, services and expertise to help businesses realise their community initiative goals. Our first Loaned Executive Leadership Training and Employee Campaign Managers courses were designed and held over January/February.

Our Payroll Campaign 2004 commenced in February with the first company presentation netting commitment from 65% staff. This is a

fantastic result and we hope to mirror this success with other corporations nationwide.

Over the next couple of months our focus will be on grant allocations and this process has begun with community agencies now applying for grants. Allocation Volunteer teams have been set up in Palmerston North, Wellington, Nelson, Blenheim, Christchurch, Canterbury, Dunedin, Southland as well as Auckland.

And now we have a smarter, fresher look for our logo and brand.

None of this work would be possible without the sheer enthusiasm and commitment of our volunteers, staff and many donors, so thank you one and all. The best is yet to be.

**Don Oliver**

*Encouraging generosity by leading the exchange of money, time and skills  
between organisations, business, government and the community.*

# Payroll Campaign

- ◆ AIG
- ◆ Auckland City Council
- ◆ AUT
- ◆ Cambridge Clothing
- ◆ Carter Holt Paper Bag
- ◆ Grey Worldwide
- ◆ Ion Automotive
- ◆ K-Mart
- ◆ Mercer Human Resource Consulting

Between February and May the eight businesses and one university mentioned above will be initiating a campaign to begin or increase payroll donations. Support for each participating organisation will come from a United Way NZ staff member or by a volunteer Loaned Executive. Loaned Executives are a new initiative for United Way NZ and is something we're keen to expand.

Participating Loaned Executives are employees who are given time away from their normal duties to work with another company from the CEO down, to design, implement and review a payroll giving campaign. United Way NZ provides Loaned Executives with a comprehensive training for the

role including a deeper insight into the community agencies and activities supported through the Community Chest.

Teresa McNamara, from Buddle Findlay, and Andrew Read, from Cambridge Clothing, have the signal honour of being United Way NZ's first Loaned Executives.

If your company is interested in participating in the September 2004 campaign, or would like to nominate an employee to be part of the unique Loaned Executive training and development programme please contact United Way NZ.

## Making a difference with \$2 per week

Did you know that if a third of earning New Zealanders gave only \$2 a week, together they would provide over \$65 million a year to help charities in their local communities?

We have come up with an effortless way for New Zealanders to donate just \$2 a week to a whole range of charities in the community



through their payroll – it's so easy and you hardly notice it. \$2 a week is tax deductible and could go a long way to making a big difference in many peoples lives.

The \$2 club is a great way for employers and employees to work together and make a positive difference.

## Corporate donor profile – Cambridge Clothing

Based in the West Auckland suburb of New Lynn, Cambridge Clothing is a New Zealand owned company employing 290 employees. One of their core company values is "We will demonstrate good citizenship through our charitable contributions and other involvement in the local community, and our environmental responsibility".

Cambridge Clothing has been recognised by United

Way NZ a number of times over the years for the company's exceptional service to the community, including supporting and encouraging an outstanding commitment by 70% of their employees to participate in Cambridge Clothing's payroll giving programme. The company matches a percentage of each dollar given through payroll with a donation of its own.

# Governor General – new patron for United Way NZ



*Don Oliver, Chief Executive of United Way NZ, and Dame Silvia Cartwright, Governor General of New Zealand.*

Around 70 people, including donors, executives, volunteers and staff attended a function at Government House on March 17, hosted by our new patron, Her Excellency the Hon Dame Silvia Cartwright, PCNZM, DBE, Governor General of New Zealand. On behalf of United Way NZ, Dame Silvia thanked those people and companies who had made a significant contribution to United Way NZ and the community by presenting each with a certificate of appreciation in recognition of their charitable activities.

## Recipients were:

### **Mr. Dennis Nathan OBE**

For introducing United Way to New Zealand, his personal contributions and for continuing to champion the United Way cause in New Zealand

### **AIG**

For being United Way NZ's longest standing New Zealand corporate partner

### **AUT**

For being the first New Zealand university to partner with United Way NZ by running a payroll giving programme and for promoting community involvement to staff and students resulting over 3000 hours of time spent on community projects.

### **Cambridge Clothing**

For running the largest United Way NZ company matched payroll donation programme, and for the provision of volunteers to support United Way NZ activities.

### **Grey Global Group**

For donating time and expertise for the development of United Way NZ's new promotional material and branding.

### **Johnston Press Ltd**

For donating printing of United Way NZ's new Payroll and Corporate Membership brochures, and business cards

### **Tower Asset Management**

For donating money and staff time to support the operations of United Way NZ

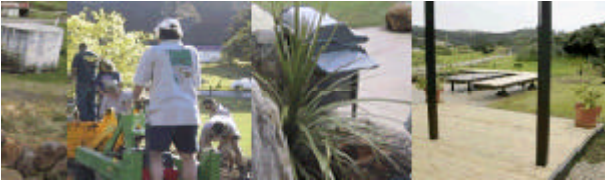


## Not forgetting Santa



Christmas comes and goes with a hiss and a roar, and Santa lies low until next year but let's not forget the work done by our volunteers at Christmas. United Way NZ staff and volunteers wrapped, packed and dispatched the many donated gifts to under-privileged children throughout the community at Christmas and made their day special. Now that Christmas is well and truly over, there may be toys that weren't used, required or wanted. If you have unwanted toys collecting dust, please contact us.

## Volunteers - Mucking In



United Way NZ staff members Ian Leader and Don Oliver joined a team of volunteers on the set of TV One's community programme "Mucking In". Kitted out in a day-glow orange vest and issued with a walkie-talkie, Ian joined Don directing traffic into, out of and around the work site. "It's always inspiring to see the results and commitment of the people working for the agencies United Way supports," said Ian.

Congratulations to Heather from Resources to Schools in South Auckland for her excellent service to the community. She was the well-deserved recipient of a landscaped garden made possible by the assistance of volunteers.

It was a great opportunity for United Way NZ staff to roll their sleeves up and 'muck in'. Our CEO, Don Oliver, didn't miss the opportunity to get along side others volunteering for the day and yes, you guessed it, he recruited another volunteer for United Way NZ – Stuart Britton from Tower, who was volunteering as part of their corporate programme.

## United Way Abroad – Dutchess County, New York

The United Way brand is very influential in the United States and is equivalent to a 'seal of approval' with it's 7,400 agencies active throughout the country. In April 2001, United Way of Dutchess County adopted a new and different mission. They moved from simply being a fundraising organisation to a company building a healthier community. They did this by raising resources and developing partnerships that make a measurable difference in the lives of Dutchess County residents.

Gretchen Moore Simmons is a volunteer with United Way, Dutchess County and in January visited New Zealand to share some of her experiences with the United Way team in Auckland. She also facilitated two days of training for United Way NZ volunteers.

Gretchen's role model is a utility company 'Central Hudson' which employs 700 people and raises \$210,000 for the community each year, \$60,000 of which is a corporate gift. They also provide loaned executives up to 20 hours per week for up to five months of the year. The programme has been so successful that they have now adopted it as part of employee development for people moving up the management ladder, and for staff volunteers for other levels.

## Welcome Aboard

**The following people have agreed to be Allocation Volunteer Team Leaders for 2004 – Thank you!**

- Leanne Holdsworth, Auckland Central ◆ Keith Shaw, Auckland Isthmus ◆ George Dibley, Auckland North  
Ko Vasan, Auckland South ◆ Alida Robey, Auckland West  
◆ Greg Thorburn, (Manhattan) Palmerston North/Manawatu ◆ Peter Gordon (Marketview Limited), Wellington  
◆ Lynne Johnson (Marlborough District Council), Tasman Marlborough  
◆ Derek Coffey (New Zealand Police), Tasman Nelson  
◆ Katrina Hawker (Capital Financial Planning), Christchurch ◆ Alister Argyle (Argyle Welsh & Co), Canterbury  
◆ John Gallaher ( Forsyth Barr Ltd), Dunedin/Otago ◆ John Young (Preston Russel Law), Southland

## Looking ahead

**Annual Grant Allocation Celebration events will be taking place as follows:**

- Auckland, 30 June ◆ Wellington, 6 July ◆ Christchurch/Canterbury, 15 July ◆ Dunedin/Otago, 20 July  
Invercargill/Southland, 22 July ◆ Palmerston North/Manawatu, 28 July

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