

# United Way NZ Newsletter

## Spring 2008

**In this edition:** ■ 2008 Grant Allocations ■ Good News ■ 2009 Grant Applications  
 ■ The United Way Workout ■ United Way Going Global and more.....

### If you give you get



As I write this newsletter we seem to be inundated by news of economic doom. Some of the world's largest and most trusted Banks and Finance Companies have gone down. Some big corporations are scaling down, the housing market in NZ and overseas is retrenching and the short term financial future looks bleak. We

are all affected when the financial markets slow down, just as we are when they speed up.

Probably the first thing we change when there is a downturn is the money we used to give away. **We stop giving** - we don't necessarily stop spending but we stop giving. This has a profound effect on individuals, communities and society because it is a proven fact that **if you Give you Get**. Stop giving and you restrict the potential flow of what you could receive in return. Some call it reciprocity.

It's vitally important to adjust your outgoings to any reduced incomings, but don't deprive yourself of the joy of giving and the positive chain of events that could follow. It was Winston Churchill who said "You make a living by what you get – but you make a life by what you give". **Go the givers.**

**Don Oliver, Chief Executive, United Way NZ**

### 2008 Grant Allocations

Financial grants were given to 140 small to medium human welfare charities in UWNZ's 2008 grant round. Regional allocations are as follows:

10 South Auckland	3 Marlborough
14 North Auckland	7 Tasman
11 Central Auckland	25 Canterbury
15 West Auckland	6 South Canterbury
1 Waikato	24 Otago
14 Manawatu	6 Southland
4 Wellington	

Approximately 330 people attended the eleven public grant allocation events hosted by local Mayors. A total of approximately 275,000 people have been helped in the past year by the charities funded by UWNZ.



Mayor of Timaru Janie Annear with South Canterbury grant recipients.



Mayor of Nelson Kerry Marshall & Mayor of Tasman Richard Kempthorne with Nelson & Tasman grant recipients.



Mayor of Waitakere City Bob Harvey with Auckland central & west grant recipients

### Good News

Here are positive outcomes from just two charities funded by UWNZ.

*"A student has been coming to riding therapy for almost one year. He has a diagnosis of global developmental delay and dyspraxia. Through the months of coming to riding therapy he is now well on the way to achieving his balance, coordination, confidence and listening to instructions with cooperation. He has a better understanding of left and right, learnt through using the horse's reins. His fine motor skills have also improved and he can now open containers with more ease".*

**- Ambury Park Centre for Riding Therapy Inc**

*"One young woman who dropped out of school was really lost and on a downward path. Through our efforts, she gained a work placement. Our youth worker mentored her, encouraged her and the job grew into a permanent one. She is now happily employed and feeling very positive about herself".*

**- Youthline – Palmerston North**

## Volunteers

Thank you to the many volunteers who represented UWNZ in each region and worked tirelessly on its behalf to carry through this years grant application evaluation visits and grant allocation recommendations. **You are the best! You are critical to UWNZ's programme and process.**

Anyone interested in being a UWNZ Volunteer during March – May 2009 should contact Patsy on (09) 377 2544 or email [getinvolved@unitedway.org.nz](mailto:getinvolved@unitedway.org.nz).

## 2009 Grant Applications

Small to Medium Human Welfare charities seeking funding in 2009 can now make application to UWNZ. Preference will be given to charities that are:

- Meeting highest priority community needs
- Achieving a high level of positive change through measured outcomes.

**UWNZ's priority focus areas are:**

Helping children and youth succeed	Strengthening and assisting families
Supporting the vulnerable and elderly	Promoting wellness, independence and self sufficiency

The 2009 Funding Application form can be downloaded from UWNZ's website at [www.unitedway.org.nz](http://www.unitedway.org.nz). **Applications, which for the first time can be completed online**, must be received at UWNZ's head office by 31st December 2008.

## Christmas is Coming

Want to make a difference?



**Staff Presents:** What about staff/employees each buying a gift for children of needy families in the community. UWNZ will distribute these where most needed.

**Corporate Gifts:** What about giving a card instead of a gift to staff or clients. Donate the money saved to UWNZ. It will be used where it can make the most difference in your community.

Last year **Fujitsu New Zealand Limited** staff in Auckland and Wellington each gave UWNZ presents for needy children. **3M New Zealand Ltd** and **Andrew Webster Investment Portfolio Management** Christchurch gave donations to UWNZ in lieu of sending out Christmas cards. **Bayer New Zealand Ltd** donated to UWNZ the proceeds from a Christmas Hamper auction. **Mercer (N.Z.) Limited** donated Christmas hampers to needy families in Auckland.

If you want this Christmas to bring special hope to many hopeless situations, please enquire now by emailing [info@unitedway.org.nz](mailto:info@unitedway.org.nz) or phoning (09) 377 2544.

## Annual Report

UWNZ's 2007/08 Annual Report is now available in hard copy and jpeg forms. This document contains outcomes achieved in 2007, programmes offered in 2008/09 and plans for the future.



Copies can be downloaded from UWNZ's website [www.unitedway.org.nz](http://www.unitedway.org.nz) or mailed out by phoning (09) 377 2544). Thank you to **Fuji Xerox New Zealand Limited** and **Smith & Nephew Ltd** who sponsored production of this valuable document.

## It is now easier to give to charity

Changes to our tax rules are set to encourage a stronger culture of giving and generosity in New Zealand. The new laws which are effective from 1st April 2008 **make it easier for Individuals and Companies to give.**

### What it means for Individuals

- The \$1,980 threshold for which individuals can claim a rebate for charitable cash donations to donee organisation has been removed.
- Individuals will now be able to claim a rebate of one-third (33.33%) of all donations they make, limited only by the level of their annual taxable income.

### What it means for Companies

- The 5% limit on deductions that companies can claim for cash donations has been removed.
- Companies will be entitled to a deduction for all donations made to donee organisations, limited only by the amount of the company's net income.
- The donation deduction is also being extended to unlisted close companies (companies with five or fewer shareholders).

## The United Way Workout

An increasing number of Corporates are including community projects "A Day of Caring" in their Corporate Social Responsibility portfolio. United Way facilitates this programme which enables teams of staff to interface with local charities.

This year staff from:

**UBS New Zealand Ltd** completed a one day project for Home and Family Society Mt Eden

**S C Johnson & Son Pty Ltd** completed a one day project for Gateway Community Trust in Papakura

**Zurich New Zealand and Zurich Auto** completed a one day project at Ambury Park Centre for Riding Therapy in Mangere

**Saha International Limited** completed a one day project at Samaritans of Wellington Inc in Wellington.

If you would like to know more about this programme please contact Don (09) 377 2087 or email [info@unitedway.org.nz](mailto:info@unitedway.org.nz).



UBS staff doing their United Way Workout



Zurich staff doing their United Way Workout

## Donor Advised Giving

Ever thought of including a gift to United Way NZ in your will? Please consider leaving a legacy that UWNZ will make sure goes on and on making a difference. For further information please contact Don on (09) 377 2087 or email [don@unitedway.org.nz](mailto:don@unitedway.org.nz).

## Business Events

Three significant UWNZ events have been held lately for business leaders.

- a) A lunch held at and sponsored by the **Christchurch Casino**. **Mark Hadlow** (entertainer/comedian/actor) chaired and facilitated the event. This was featured in the Sep/Oct 08 issue of Businessman Today.
- b) A breakfast held at **Belamy's** in the Beehive Wellington. This was hosted by **Rodney Hide MP** (Rodney was also guest speaker) and sponsored by **BP Oil New Zealand Ltd**.
- c) A lunch held at the **South Canterbury Club** hosted and sponsored by **Wynne Raymond** (ex Mayor of Timaru and UWNZ volunteer).

In each situation the case for United Way was presented for consideration. These events help lift UWNZ's profile and identify good leads for follow up. If you would like to host one in your region please email [don@unitedway.org.nz](mailto:don@unitedway.org.nz).

## United Way Going Global



Instead of continuing to be the world's largest network of community focussed charities, United Way has made the decision to become a global organisation. Several years have been given to establishing Global Standards, Global membership conditions and compliance procedures.

At a World Summit held in Vancouver Canada in June 2008, leaders from all United Way's intending to be part of The Global Organisation gathered to focus on future mission, vision, needs, impact and opportunities. UWNZ intends to be an integral part of this global organisation.

Global branding standards will require some modification to UWNZ's local branding. Ultimately the United Way logo and branding will be identical and therefore easily recognisable in every country it operates in.

## Funding Managers

The Tindall Foundation held a two day training workshop earlier this year for its funding managers. UWNZ has been working in partnership with The Tindall Foundation for 10 years and so Board Chair Rohan Williams and Office Administrator Patsy Reardon attended to represent UWNZ.

## Charities Commission

United Way NZ has received its Certificate of Registration as a charitable entity #CC26974.

## Goods in Kind

This past year UWNZ distributed donations of furniture and other items such as office equipment and tickets to children's pantomime shows etc with an **estimated value of over \$24,700**. It is easy to see the great positive effect United Way NZ is having in communities throughout NZ. If you would like to donate goods in kind please email [getinvolved@unitedway.org.nz](mailto:getinvolved@unitedway.org.nz).

## New Mailing Address

UWNZ's national office has a new post office box. The new mailing address is:

United Way New Zealand  
P O Box 8172  
Symonds Street  
AUCKLAND 1150

## More Good News

Here are positive outcomes from two more charities funded by UWNZ.

*"A woman who was a domestic violence survivor came to our community house to attend the adult literacy course. She had previously attempted to improve her literacy levels through another organisation but had been so frustrated and embarrassed she dropped out of the course. Our staff worked through her many "reasons" for not attending and she is now an enthusiast. Her reading level has improved three reading age levels in six months. She has a wonderful new perception of her ability to learn and consequently there has been a blossoming of confidence in other aspects of her life".*

**- Single Women as Parents - Christchurch**

*"Three women, each living independently, have come to accept their disabilities and isolation and to trust and accept our help. We have seen a growing confidence, improved self esteem and peace of mind as we have assisted them with the endless paperwork that is associated with disability. These three women are indicative of many elderly in our community, whose families have moved out of Southland and even overseas to further their career opportunities".*

**- Riverton Community Charitable Trust**

## Guest Speaker



Michael Jones (ex All Black and Ambassador for UWNZ) was guest speaker and presented on behalf of UWNZ at Hays Specialist Recruitment 2008 Salary Survey launch at Crowne Plaza Hotel. A No 7 All Black jersey autographed by Michael was auctioned and the proceeds given to UWNZ.

## Payroll/Workplace Giving

This is the easiest, most cost effective and accountable way for employees to give to local charities. If approximately a third of earning Kiwis gave \$5 a week to UWNZ, together **they would make over \$180 million a year available to help charities in their local communities.**

Want to know more? Phone 09 377 2544 or email [info@unitedway.org.nz](mailto:info@unitedway.org.nz).



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